



EHL@N
EUROPEAN
HERITAGE LABEL
NETWORK

Press release

THE PHOTO COMPETITION

‘EUROPEAN HERITAGE LABEL – EUROPE STARTS HERE!’

The European Heritage Label (EHL) is an initiative taken by European Commission to improve the knowledge of common European history, heritage and values. The purpose of the EHL is to emphasize and strengthen the feeling of belonging to the Union among all European citizens, especially young people. European Heritage Label turns previous borders into bridges, encourages to intercultural dialogue and creates a sense of being part of a united Europe.

The photo competition is one of the educational and promotional activities of the European project EHL@N - a cooperation network of cities and places of the European Heritage Label. The Competition Organizer is the EHL@N project consortium, represented by the project leader Burghauptmannschaft Österreich – Imperial Palace Vienna and the Association of the EHL Sites. The aim of the competition is promoting the fundamental EHL values founded on the principles of freedom, democracy, respect for human rights, cultural and linguistic diversity, tolerance and solidarity, which are represented by the European Heritage Label and the places honored with it. The theme of the competition will focus on EHL sites - events taking place there and all kinds of activities promoting the European heritage. The pictures need to be accompanied by a personal story in relation to the site and its related values.

The competition is open to the public - citizens of all countries can participate in the competition, respecting all the formal and technical requirements. The contest is open to all interested amateurs and professional photographers. Participants will be qualified in two age categories: youth – below 30 (including 30) and adults – above 31.

Duration of submission: February 15, 2021 – March 14, 2021. The pre-selected Jury photos (20 in each age category) will be presented to the wide audience, which in the process of public voting on the project’s website will select the winners in both age categories. Together with the start of the photo competition the website of EHL@N www.ehl-network.eu will be launched. The results of the voting will be announced on May 9, 2021 on the website and social media of the Competition Organizer and the websites of European institutions which are part of the Jury. The winners will receive a monetary prize value of 500 EUR.



When photographing make visible what, without you, might perhaps never have been seen. - Robert Bresson.

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The question regarding the competition and request for additional information should be send to the Secretary of the competition (organized by the City of Lublin - EHL@N project partner):

- Katarzyna Czerlunczakiewicz, email: kczerlunczakiewicz@lublin.eu
- Michał Trzewik, email: mtrzewik@lublin.eu